



A MISSION SCHEDULE FOR *Advent*

To: A Leader Who
Inspires Generosity

From: CWS

*This Advent, your leadership
brings hope near and far.*

Reverse Advent Calendar

Advent is a season of giving. The CWS Best Gift program fits alongside your other ministries—one more way to share hope, comfort and nourishment with neighbors here and around the world. Here's how local projects and Best Gifts can work together:

- **First Sunday of Advent**

Collect pantry staples or toiletries for a local agency. Remind your congregation that Best Gift also provides food, water and shelter for families worldwide.

- **Second Sunday of Advent**

Gather mittens, coats or toys for children locally. Share that Best Gift offerings also provide toys, school lunches and safe shelter for children globally.

- **Third Sunday of Advent**

Collect blankets or hygiene supplies for a shelter. Connect the dots—Best Gift provides CWS Blankets, Hygiene Kits and Welcome Boxes for families in need.

- **Fourth Sunday of Advent**

Celebrate generosity! Host your Best Gift Offering. Every ornament hung and every gift given extends care from your community to the world.

- **Christmas Eve**

Bless all the gifts collected—local and global. Remind your congregation that together you've made a difference near and far.

EXTRA WAYS TO SHARE BEST GIFTS

- **Share Festive Blessings**

Download the Christmas Tree coloring sheet at cwsbestgift.org/downloads. Invite children to decorate and write how they want to bless others through your Best Gift offering. Display their artwork around your church as a reminder of generosity in action.

- **Decorate Your Best Gift Display**

Make your display sparkle with small trees, lights and ornaments. Place catalog-inspired gifts under the tree—like school supplies, seeds, hygiene kits, gloves or stuffed animals. A visual reminder that every Best Gift shares love.

- **Get Your Youth Group Involved**

Ask youth leaders to host a gift-wrapping table in exchange for donations to Best Gift. It's fun, creative and helps raise extra support while keeping the focus on giving.

- **Promote Your Best Gift Offering**

Start right after Thanksgiving with bulletin notes, announcements and slides. Share on Facebook, your church website and e-newsletter. Best Gift graphics are ready for you at cwsbestgift.org/downloads.

- **Enjoy the Lights**

Organize a neighborhood Christmas lights tour as a festive fundraiser for Best Gift. Families can celebrate together while extending love to neighbors around the world.

